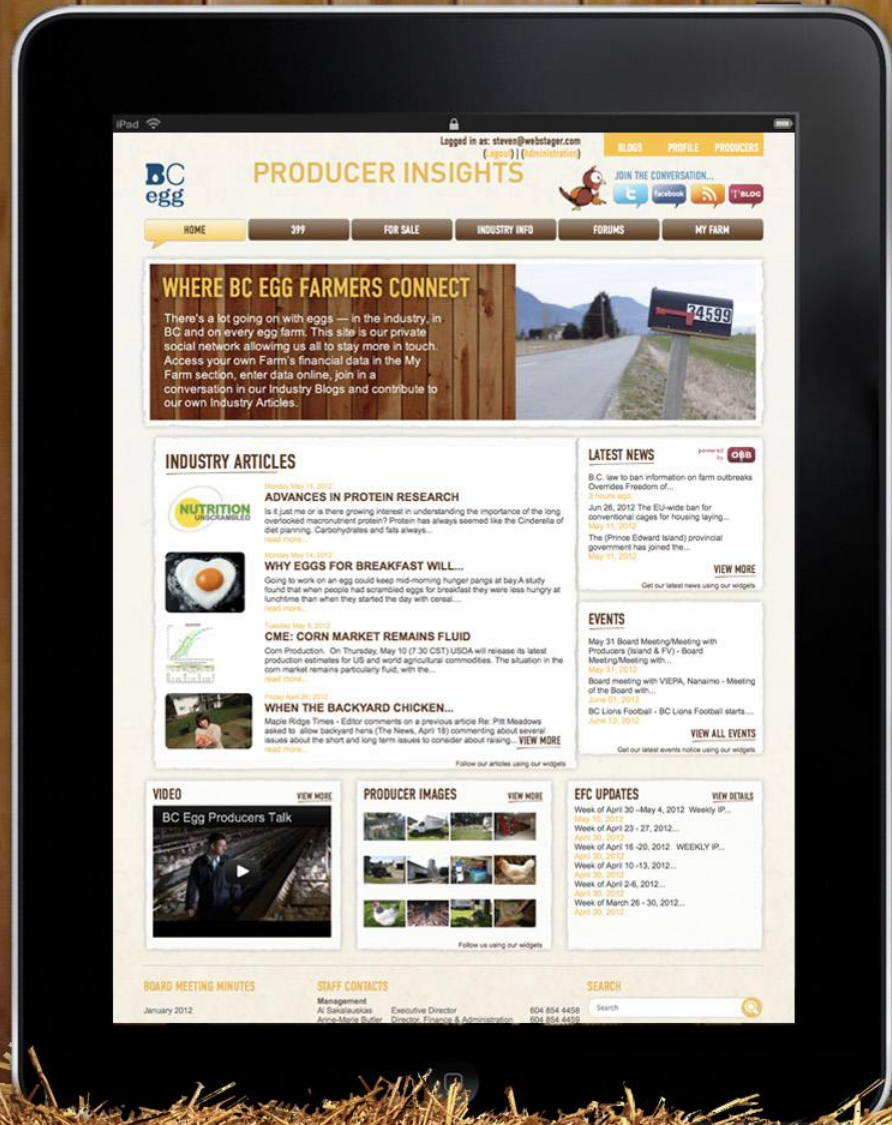


My BC Egg: Launched as a goal to replace existing paper forms with paperless digital input, and provide secure access to industry information.

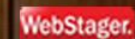
A common platform for producers to find industry news and articles, and even publish articles of their own, whilst keeping final approval with BC Egg admin.

The platform is flexible allowing us to grow and create new content for smartphones or desktop with ease. Since Social Media is a big part of our lives and for consumer education our blog tools allow us to directly interface with social networks saving us time while attracting visibility to BC Egg.



powered by  
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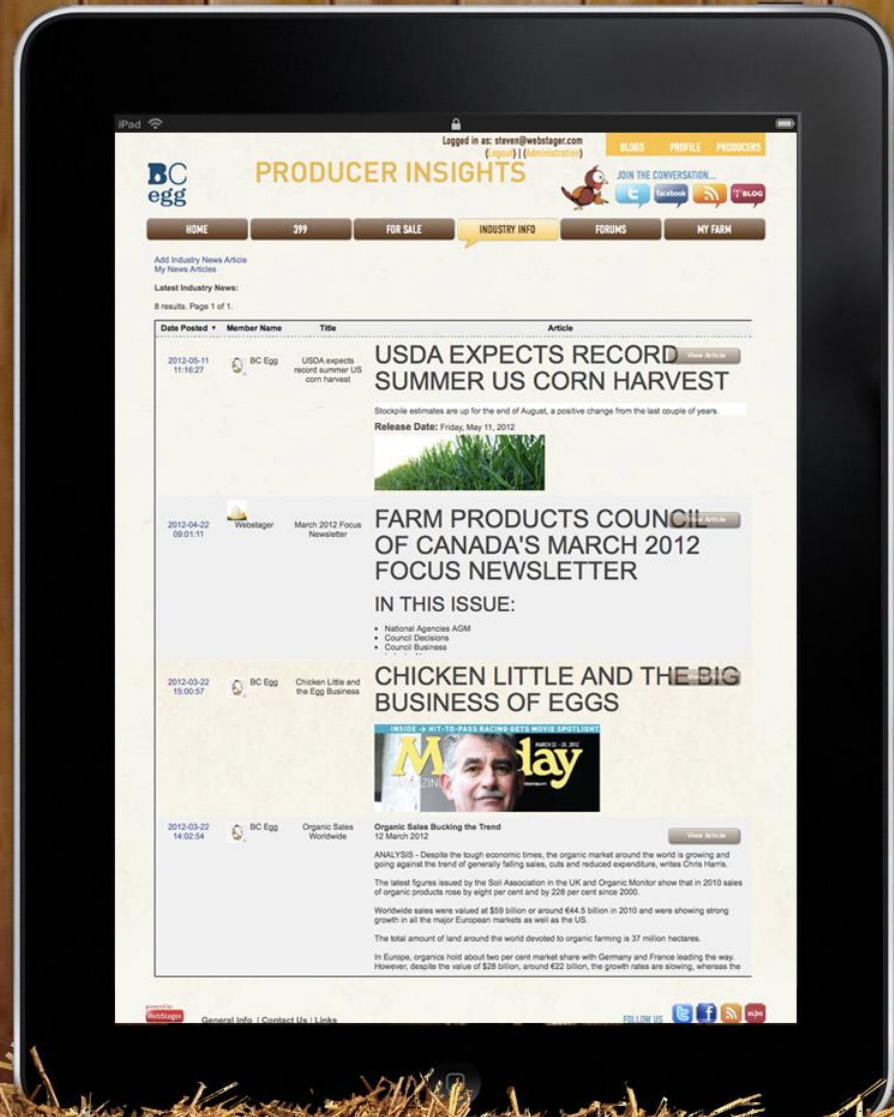
ONE BIG BROADCAST



There is a new breed of farmer out there - educated and aware.

We've empowered each and every one of our producer partners with their own blog and social media tools so we can tap into valuable content and information and optionally use it to properly educate consumers.

This allows us to share the combined knowledge of many farmers from one single source.



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With the increasing growth and success of social media we wanted to create a private social network for producers, yet still maintain admin control over producer messaging.

Producers can also place items for sale and create their own articles, all of which BC Egg has final admin control over or distribution across the private social network.

Finally, with our broadcast tool admin or producers can alert all producers of important alerts - all with final admin control by BC Egg Administration.



Producers have their own area that they can fill out details about their farms, load and categorize pictures about their operations.

Allow BC Egg administration to add and administer members, member communications and provide a secure gateway into MyFarm information.

Producers can designate which images are for public viewing to address any privacy issues.

